

Visage Advertising

Quick Guide



Ad Specifications

Full page:

File type: .JPG

Resolution: 1024 pixels wide by 600 pixels tall

File size should not exceed 200kb

Insert:

File Type: .JPG

Resolution: 314 pixels wide by 141 pixels tall

File size should not exceed 50kb

Video:

File type: .WMV

Encoder: WMV1, WMV2 or WMV3

Duration: 30 seconds

Resolution: No larger than 720 pixels wide x 422 pixels tall

Frame rate: 15 FPS

Bit Rate: 1000 kbps or less

Audio Encoder: WMA8

Channel: 1 (mono)

Bit rate: 64kbps or less

Ad Manager

The Ad Manager can be accessed at <http://reports.gpsigolfmedia.com/Advertising/AdSheet.aspx>

A tutorial can be viewed at http://www.visagehelp.com/training/ReportCenter_AdManager.html

Ad Placements

Full page ads are displayed for 7 seconds and then, a “touch screen to return to golf” message approximately 50 pixels tall, appears at the top of the screen. The message should be taken into consideration when creating the ad, making sure you do not have any vital information at the very top in which you do not want to have covered up

Par 4's & 5's support full page and insert ads at the tee, fairway and green

Par 3's support Full page and insert ads on the tee and green only

Holes that have enough distance between the green and next hole tee box to display the site map, can also be used to place a “green-to-tee” ad.