

GPS INDUSTRIES, LLC PRIVACY POLICY

Last Updated: 1 March 2017

GPS Industries, LLC (“GPS”) offers in-cart touchscreen technologies that provide real-time information including course layout, GPS distance to pins, and pro tips, and provide golfers with conveniences such as digital scorecards and food and drink ordering capabilities. Through these services, GPS collects information about a golf cart’s location and speed and allows golfers to submit personal information for purposes such as to receive a copy of their scores via email. This Privacy Policy explains how information about you is collected, used, and disclosed by GPS Industries, LLC and its partners, subsidiaries and affiliates. This Privacy Policy applies to information we collect when you use our websites, gpsindustries.com, mobile application[s], or a golf cart with our technologies installed (collectively, the “Services”), or when you otherwise interact with or submit personal information to us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of the policy and, in some cases, we may provide you with additional notice (such as adding a statement to our homepage or sending you an email notification). We encourage you to review the Privacy Policy whenever you access the Services to stay informed about our information practices and the ways you can help protect your privacy.

Collection of Information

Information You Provide to Us

We collect information you provide directly to us. For example, we collect information when you submit personal information through our golf cart technologies (such as to receive your golf score) or through our website, participate in a contest, survey, or promotion, request customer support or information about our products, or otherwise communicate with us. The types of information we may collect include your name, email address, postal address, phone number, golf score, golf handicap, and any other information you choose to provide.

Information We Collect Automatically When You Use the Services

When you access or use our Services, we automatically collect information about you, including:

- **Log Information:** We log information about your use of our websites, including the type of browser you use, access times, pages viewed, your IP address, and the page you visited before navigating to our Services.
- **Device Information:** We collect information about the computer or mobile device you use to access our websites, including the hardware model, operating system and version, unique device identifiers, and mobile network information.
- **Location Information:** We collect information about your location when you use a golf cart with our technologies installed.
- **Information Collected by Cookies and Other Tracking Technologies:** We use various technologies to collect information, and this may include sending cookies to your computer or mobile

device. Cookies are small data files stored on your hard drive or in device memory that help us to improve our Services and your experience, see which areas and features of our Services are popular, and count visits. We may also collect information using web beacons (also known as “tracking pixels”). Web beacons are electronic images that may be used in our Services or emails and help deliver cookies, count visits, understand usage and campaign effectiveness, and determine whether an email has been opened and acted upon. For more information about cookies, and how to disable them, please see “Your Choices” below.

Information We Collect From Other Sources

We may also obtain information from other sources and combine that with information we collect through our Services. For example, we may collect information about you from third parties, including but not limited to mailing list providers and publicly available sources.

Use of Information

We may use information about you for various purposes, including to:

- Provide, maintain, and improve our Services;
- Provide and deliver the products and services you request;
- Send you technical notices, updates, security alerts, and support and administrative messages;
- Respond to your comments, questions, and requests, and provide customer service;
- Communicate with you about products, services, offers, promotions, rewards, and events offered by GPS and others, and provide news and information we think will be of interest to you;
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Personalize and improve the Services and provide advertisements, content, or features that match user profiles or interests;
- Process contest entries and surveys;
- Link or combine with information we get from others to help understand your needs and provide you with better service; and
- Carry out any other purpose for which the information was collected.

GPS is based in the United States and the information we collect is governed by U.S. law. By accessing or using the Services or otherwise providing information to us, you consent to the processing and transfer of information in and to the U.S. and other countries.

Sharing of Information

We may share the information we collect about you, including location information, with the golf courses where you use golf carts with our technology installed. For information about how those golf courses use and disclose information about you, please consult the privacy policies of those courses. We also may share information about you as follows or as

otherwise described in this Privacy Policy:

- With select partners so that those partners may provide you with relevant offers unless you opt out of this type of sharing following the instructions below;
- With vendors, consultants, and other service providers who need access to such information to carry out work on our behalf;
- In response to a request for information if we believe disclosure is in accordance with any applicable law, regulation, or legal process, or as otherwise required by any applicable law, rule, or regulation;
- If we believe your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property, and safety of GPS or others;
- In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company; and
- With your consent or at your direction, including if we notify you through our Services that the information you provide will be shared in a particular manner and you provide such information.

We may also share aggregated or de-identified information, which cannot reasonably be used to identify you.

Social Sharing Features

The Services may offer social sharing features and other integrated tools (such as the Facebook “Like” button), [which let you share actions you take on our Services with other media, and vice versa]. The use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the entity that provides the social sharing feature. For more information about the purpose and scope of data collection and processing in connection with social sharing features, please visit the privacy policies of the entities that provide these features.

Advertising and Analytics Services Provided by Others

We may allow others to serve advertisements on our behalf across the Internet and to provide analytics services. These entities may use cookies, web beacons, and other technologies to collect information about your use of the Services and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked, and conversion information. This information may be used by GPS and others to, among other things, analyze and track data, determine the popularity of certain content, deliver advertising and content targeted to your interests on our Services and other websites, and better understand your online activity. For more information about interest-based ads, or to opt out of having your web browsing information used for behavioral advertising purposes, please visit www.aboutads.info/choices.

Security

GPS takes reasonable measures to help protect information about you from loss, theft, misuse, and unauthorized access, disclosure, alteration, and destruction.

Your Choices

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject browser cookies. Please note that if you choose to remove or reject cookies, this could affect the availability and functionality of our Services.

Promotional Communications

You may opt out of receiving promotional emails or text messages from GPS by following the instructions in those emails or text messages or by email to unsubscribe@visagemedianetwork.com.

Third-Party Sharing

To opt out of having information about you shared with third parties for direct marketing purposes, please email to unsubscribe@visagemedianetwork.com.

Contact Us

If you have any questions about this Privacy Policy, please contact us at: legal@gpsindustries.com.