VISAGE Media Specifications

Ad Placement

AdMan

Comes standard with Golfer Experience module. Includes 18 par 4 & 5 fairway spots, plus all available Green-To-Tee locations.

AdMan Pro

Additional module subscription. Includes all zones (Tee, Fairway, Green, and Green-to-Tee locations), and Action Zones.

Ad Types

Full Page

Full page ads are displayed for 7 seconds, after which "touch screen to return" banner will appear at top over image.

Displayed consistently in insert box for each hole.

Video

Videos must be submitted to your Connected Account Manager prior to upload. Please specify locations (Tee, Fairway, Green, available Green-to-Tee, or Action Zone) and allow up to 72 hours for uploading and placement. Please send highest quality video files and we will convert to the proper formats.



Images

Full Page Ads

Format: JPEG (.jpg) Resolution: 1024 x 600 Size: < 200 Kb

Top banner overlaps by 50 pixels

Insert Ads

Format: JPEG (.jpg) Resolution: 314 x 141

Size: < 20 Kb

All videos must be submitted to your Connected Account Manager. Please allow up to 72 hours for uploading.

Video V3 Android

Format: H.264 High Profile (.mp4)

Resolution: 1024 x 600p Framerate: 30 or 60f

Bitrate: 1 Mbps VBR 2-pass Keyframe Interval: 300 frames

Duration: < 60 seconds

Audio

Format: AAC + Version 2 Sample Rate: 44.1 or 48 Khz

Channels: 2 (stereo) Parametric Stereo: No Bitrate: 128 kbps

Video V2 Windows

Format: WMV1 / V7 (.wmv) Resolution: 720 x 422p

Framerate: 15f

Bitrate: 800 kbps CBR

Keyframe Interval: 10 seconds

Image Quality: 25 Duration: < 30 seconds

Audio* Stream Required

Format: WMA 9.2

Sample Rate: 44.1 or 48 Khz

Channels: 1 (mono) Bitrate: 48 kbps



Need Assistance?

Questions and Support

888-575-2901

support@gpsindustries.com

Training Tutorials

Visagehelp.com